



Small Business Direct Install Application

Valid: 6/1/2026 - 5/31/2031

Customer Information

Company name:							
Customer contact name:		Title:					
Phone:		Email:					
Installation address:		City:		State:		ZIP:	
Account number:							
Name on utility bill:							

Contractor Information

Contractor name:							
Contractor contact name:		Title:					
Phone:		Email:					
Payment address:		City:		State:		ZIP:	

Incentive Product Information

Please refer to Rebate Catalog for rebate codes, incentive per unit and product eligibility requirements. For custom projects, please contact the program team for a custom worksheet. Use the table below to request eligible measure selections. Only measures outlined in the customer report are eligible for incentives. Measure quantities may not exceed what is listed in the customer report.

Measure name	Manufacturer name	Model #	Unit measure	# of units (A)	Incentive per unit (B)	Total incentive (AxB)*	Requested incentive total* (pre-approval)	Final incentive total
Installation date:								
Manufacturer specs attached:	☐ Yes ☐ No							

* Requested incentive total cannot exceed 80% total project cost.

Final Signatures and Certification

Customer:

I agree that the stated energy-efficient measure(s) was/were installed at the job site address listed above as part of the DLC Business Energy Efficiency Program. To the best of my knowledge, the information provided in this application is true and correct. I have read and understand the program requirements and Terms and Conditions set forth in this application and agree to abide by these requirements. I verify by my signature hereto that I have authority to submit this application.

Customer signature:		Printed name:		Date:	
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Contractor agreement:

I agree that the stated energy-efficient measure(s) was/were installed at the job site address listed above as part of the DLC Business Energy Efficiency Program Small Business Direct Install (SBDI) Program, in accordance with the policies outlined in the Trade Ally Agreement. To the best of my knowledge, the information provided in this application is true and correct.

Contractor signature		Printed name:		Date:	
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Email or mail this Completed Application and Attachments to:

duqlightbusinesssolutions@franklinenergy.com

Duquesne Light Business Programs
PO Box 510861
New Berlin, WI 53151

Questions?



Call us at **877-334-1715** or email **DUQLightBusinessSolutions@Franklinenergy.com**

How to Apply

1. Read and follow all instructions on the application.
2. Complete and sign the rebate form.
3. Attach the copied paid receipt listing the vendor, item description, date of purchase and price of the product.
4. Attach a copy of the first page of your Duquesne Light bill.
5. Make sure your Duquesne Light account number and customer name is on the rebate form.
6. A separate rebate form must be completed for each service address and for each Duquesne Light account number.
7. Keep a copy of your rebate form and attachments for your records.

Additional Information/Terms and Conditions

- Rebates will be issued in the form of a check.
- Checks will be mailed approximately 45 days after the receiving your qualified application.
- Separate rebate applications must be submitted for each Duquesne Light account number.
- Separate rebate applications must be submitted for each service address where energy efficient equipment is installed.
- Multiple rebates may be applied for on one rebate application if all items are installed at the same service address. For example a lighting rebate and a VFD rebate may be applied for with one application.
- Duquesne Light reserves the right to deny a rebate due to DLC Business Energy Efficiency Program funding depletion.
- Duquesne Light reserves the right to deny a rebate due to an incomplete or illegible application.
- Duquesne Light does not endorse any manufacturers, dealers or contractors.
- Duquesne Light provides no warranty for the energy efficient equipment.
- By participating in this program, you agree that Duquesne Light has no liability related to the quality, safety and/or installation of the energy efficient equipment.
- If requested, you must allow Duquesne Light or Public Utilities Commission (PUC) representatives access to your to verify installation of the energy efficiency equipment you are requesting a rebate for.
- Duquesne Light is not responsible for lost, late, damaged, misdirected or postage-due applications.
- All submitted materials become the property of Duquesne Light and will not be returned.
- Rebate checks will be mailed to US addresses only.
- The program opened June 1, 2026.
- Your right to receive this rebate will not be earned unless you purchase a qualifying item and meet the terms and conditions listed here. Duquesne Light makes the final determination of whether or not all terms and conditions have been met.
- Excessive submissions of rebate applications constitute fraud and may result in federal prosecution under the US mail fraud statutes (Title 18, USC 1341 and 1342).

Duquesne Light owns the forward capacity rights and the ability to bid this capacity into the PJM forward capacity market for any energy-efficiency project, measure installed, or product purchased, which includes an upstream/downstream/midstream discount, direct discount, rebate or incentive paid, or free measures installed or provided by Duquesne Light, its representative conservation service provider, partners, trade allies, or distributors. Customer can request that Duquesne Light return ownership of the forward capacity rights. Duquesne Light's decision to return the forward capacity rights is in its sole discretion and is under no obligation to return ownership of forward capacity rights upon Customer request.

Questions?



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